



PRESS RELEASE

For Immediate Release

FOREVER® Introduces New Family Research Service

(PITTSBURGH) August 18, 2021 – Forever, Inc., the permanent and complete memory-keeping company, has added an important new genealogy research service to its memory keeping suite of products and services: FOREVER® Family Research.

The addition of FOREVER Family Research is a significant step for FOREVER, as genealogical research is a much-needed service for any memory keeper. To manage FOREVER Family Research, FOREVER brought on expert researcher Keri Maurus, whose life has been “consumed by genealogy” for over 20 years.

“Keri is not only a great researcher, but also one who knows how to explain what she discovers about my family history in a very clear and organized way,” said FOREVER client Karen Bowser. “I just can’t say enough about her ability to help solve my history ‘brick walls’.”

Maurus is thrilled to head this journey with FOREVER Family Research.

“This company is all about memory keeping; I’m here to fill in the blanks for our clients and create the full picture of their history,” said Maurus.

FOREVER clients can begin with a 1-hour Family Research Consultation or dive into a 3-, 6-, or 12-Month Project Plan. Each Family Research Project Plan includes the creation of a personal, private FOREVER Family Tree, which is populated with all the client’s ancestors that the FOREVER Research Team discovers during the course of the Project. Any documents the Team discovers is be added to the Family Tree and connected to those ancestors.

In addition to Family Tree updates, each month clients with a Project Plan will receive a printable research report and have a “face-to-face” video call with a member of the FOREVER Family Research Team detailing that month’s findings. The FOREVER Family Research Team will also upload each genealogical document they uncover directly to that client’s FOREVER Account, assuming the client has enough FOREVER permanent cloud storage available.

“This is an incredible opportunity for us,” said Founder & CEO Glen Meakem. “Part of being a complete memory keeping service is understanding our past. In order to properly tell our stories, we have to learn those of our ancestors.”

For more information, visit forever.com/family_research.

About FOREVER®

FOREVER offers the only permanent and complete memory keeping solution in the internet cloud that people, families, and organizations can trust to preserve and share their precious memories. The Company offers FOREVER Storage®, digital conversion, content organization, online sharing, succession planning, genealogy research, and metadata preservation. It also offers design software, digital art, and online printing. FOREVER guarantees that the memories stored with FOREVER Storage will be preserved, protected, and available for at least 100 years, with a goal of many generations beyond.

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For more information, visit FOREVER.com.