



PRESS RELEASE

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FOREVER® Launches Newest Iteration of FOREVER Box Digitization Services

(GREEN BAY) May 24, 2021 – FOREVER®, the permanent and complete memory-keeping company, recently launched its newest iteration of FOREVER Box digitization services. This improved, easy-to-understand solution will help clients digitize their analog media (including photos, home movies, film reels, slides, and more) and save these digitized memories for generations online.

The new iteration allows clients to purchase a 2, 10, or 20 Item FOREVER Box, which simplifies pricing and expedites the digitization process. Once their memories are digitized, clients can choose to have them added to a thumb drive or uploaded into their FOREVER Box Center, a personalized space in their FOREVER Account. From their FOREVER Box Center, clients can easily view, download, and enjoy their memories, or choose to preserve them for generations online with FOREVER permanent cloud storage.

“During the Covid-19 pandemic, people returned to what mattered most: family and loved ones,” said FOREVER Founder & CEO, Glen Meakem. “We saw a huge increase in demand for our complete and permanent memory-keeping services, especially digitization services. So, to meet this demand and reach even more clients, we streamlined the FOREVER Box experience. The process is now simpler and more efficient than ever, and clients can easily follow their order every step of the way with enhanced tracking technology.”

In 2020, FOREVER made large investments in its FOREVER Box Facility in Green Bay, Wisconsin, including updating its equipment, expanding its space, and hiring new employees.

“We are absolutely committed to growing our FOREVER Box digital conversion business in Green Bay. Everyone needs to have their memories preserved,” said Meakem.

“Our competitors say, ‘push it through.’ At FOREVER, we always say ‘do it right,’” said Director of FOREVER Box Digital Conversion, Eric Napier. “We always put quality first. We also have a close relationship with our shipping partners and use a proprietary barcoding system to track each piece of media every step of the way.”

“We’ve built a team that truly values what we do,” said Napier. “People can trust us. And they should.”

Learn more about the FOREVER Box digitization services at www.forever.com/digital-conversion and stay up to date with all FOREVER news at www.forever.com/press.

About FOREVER®

FOREVER offers the only permanent and complete memory keeping solution in the internet cloud that people, families, and organizations can trust to preserve and share their precious memories. The Company offers FOREVER permanent cloud storage, digital conversion, content organization, online sharing, succession planning, and metadata preservation. It also offers design software, digital art, and online printing. FOREVER guarantees that the memories stored with FOREVER permanent cloud storage will be preserved, protected, and available for at least 100 years, with a goal of many generations beyond.

Press Contact

Michaela Elliott

melliott@forever.com

(412) 904-6399