



PRESS RELEASE

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FOREVER® Hosts its First Ever FOREVER Family History Virtual Event

FOREVER, the permanent and complete memory-keeping company, prepares to live stream its genealogy-focused event to over four thousand registered attendees across the world

(PITTSBURGH) February 19, 2021 – Forever, Inc., the complete memory-keeping solution where family historians, genealogists, and photo organizers save, organize, and share their memories now and for generations, is gearing up for its first ever annual FOREVER Family History Virtual Event this weekend. Over four thousand FOREVER clients and Ambassadors from all over the world have registered for the one-day virtual event, where they will gather virtually to learn how to preserve and celebrate their family memories.

For the past several years in February, FOREVER has partnered with FamilySearch to sponsor RootsTech, the largest family celebration and family history event in the world. However, the in-person RootsTech event was cancelled this year due to the COVID-19 pandemic. “We were really disappointed that we weren’t able to travel to Salt Lake City and participate in RootsTech this year,” said Mona Rau, Manager of Events at FOREVER. “We will miss the opportunity to connect in person with thousands of genealogists and memory keepers and share why FOREVER is so important for preserving their family history. But we decided not to let the pandemic stop us from hosting our own virtual family history event!”

Over four thousand attendees will tune in as a community this weekend to engage with each other and with the FOREVER Home Office in celebration of their family history. The event will feature classes on how to save and organize family memories, demonstrations of memory-keeping techniques from industry experts, and lots of fun community-building activities. It will end with a session featuring FOREVER Founder and CEO, Glen Meakem, discussing the company’s vision for the future. “Our mission at FOREVER is to help millions of people around the globe preserve and celebrate their family histories,” said Meakem. “At the FOREVER Family History Virtual Event, we have the unique opportunity to connect with our most passionate clients and Ambassadors to celebrate those special memories.”

Learn more about the FOREVER Family History Virtual Event at www.forever.com/family_history and stay up to date with all FOREVER news at www.forever.com/press.

About FOREVER®

FOREVER offers the only permanent and complete memory keeping solution in the internet cloud that people, families, and organizations can trust to preserve and share their precious memories. The Company offers FOREVER permanent cloud storage, digital conversion, content organization, online sharing, succession planning, and metadata preservation. It also offers design software, digital art, and online printing. FOREVER guarantees that the memories stored with FOREVER permanent cloud storage will be preserved, protected, and available for at least 100 years, with a goal of many generations beyond.

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