



PRESS RELEASE

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FOREVER® launches the newest version of its industry-leading scrapbooking and design software, FOREVER Artisan 6®

(PITTSBURGH) November 25, 2020 – Earlier this month FOREVER®, the permanent and complete memory-keeping company, launched the Early Access version of its revolutionary scrapbooking and design software, FOREVER Artisan 6®.

In the past five years, the FOREVER® Team has built Artisan to new heights. With increased integration to FOREVER.com, robust editing capabilities, enhanced Auto Fix options, premium Seamless Layflat Photo Book printing, and more, Artisan 6 competes with – and exceeds – other leading design platforms.

“There’s so much to love about Artisan 6,” said FOREVER client Lindy Keelan. “I’m having fun using the 3D edges and new surface filters. This is the best version of Artisan yet.”

With FOREVER Artisan, clients have complete creative control over the treasured keepsakes they make using their precious memories. Clients can simply download their photos from FOREVER into Artisan or upload photos from their local machine, choose the type of print project they wish to create, and design their masterpiece using powerful editing software and a wide selection of proprietary digital art.

FOREVER employs a team of industry-leading digital artists and boasts one of the most extensive digital art catalogues on the web. “No other service offers a complete solution to allow users to truly pour their love into creating one-of-a-kind scrapbooking projects to print,” said FOREVER Vice President, Roxanne Buchholz.

“I just love FOREVER Artisan!” said FOREVER client Kelly Kieser. “I never would have been able to make scrapbooks for all five of my children with traditional scrapbooking. That’s why I love digital scrapbooking with FOREVER Artisan and printing my creations with the FOREVER Print Shop!”

Once a client finishes their project, it is printed with care and precision at the FOREVER Print Shop in Rochester, New York. FOREVER is dedicated to providing the highest quality print products that last for hundreds of years and uses archival materials that are designed to last for generations.



The launch of FOREVER Artisan 6 comes in the midst of the COVID-19 Pandemic. “During these difficult times, we have seen that many people have turned their focus to what matters most: family and memories,” said FOREVER Founder and CEO, Glen Meakem. “Digital scrapbooking has become increasingly popular. So, we wanted to give our clients the best digital scrapbooking and design software possible and help make this holiday extra special. With the new features and print products available in Artisan 6, the perfect gift is just a few clicks away.”

About FOREVER®

FOREVER offers the only permanent and complete memory keeping solution in the internet cloud that people, families, and organizations can trust to preserve and share their precious memories. The Company offers FOREVER® cloud storage, FOREVER® Box digital conversion, content organization, online sharing, succession planning, and metadata preservation. It also offers FOREVER Artisan® design software, digital art, and online printing. FOREVER guarantees that the memories stored in FOREVER® permanent cloud storage accounts will be preserved, protected, and available for at least 100 years, with a goal of many generations beyond.

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