



PRESS RELEASE

For release on September 3, 2020

FOREVER® Announces Increased Globalization of its Ambassador Force

Launches Ambassador Opportunity in the United Kingdom and New Zealand

(PITTSBURGH) September 3, 2020 – Forever, Inc., the complete, permanent memory-keeping company, today announced that people living in the United Kingdom and New Zealand can now join the FOREVER Ambassador Team and help millions of people around the globe save, organize and share their memories as FOREVER Ambassadors. The United Kingdom and New Zealand join Australia, Canada, and the United States as countries where people can become FOREVER Ambassadors.

The FOREVER Team of Ambassadors are a loyal but independent salesforce who care deeply about family memories and are driven to help families preserve their life stories. Ambassadors are rewarded emotionally and financially for doing what they love. Every FOREVER Ambassador earns at least 20% commission on each dollar of their commissionable sales from the first day they become an Ambassador. As their personal sales volumes increase, so do their commission rates, enabling them to earn as much as 35% commission on their commissionable sales. Many opportunities for additional compensation also exist, including bonuses, stipends, downline commissions, and more. Ambassadors manage their own time, working as much or as little as they want.

Terri Cave, a FOREVER Executive Ambassador who lives in Australia said, “I have worked with a number of fellow Memory Keepers for many years who live in New Zealand. My team and I are thrilled that we can now invite them to formally join our FOREVER Ambassador Team.”

Glen Meakem, the company’s Founder and CEO said, “There are few, if any, other businesses that are engaged in a more meaningful and global mission. That’s why we continue to expand our Ambassador program. We want passionate memory keepers everywhere to have the opportunity to share our platform of products and services with others.”

The company has plans to expand its Ambassador program further in the near future by moving into Ireland and Mexico. It also looks forward to including additional countries, such as India, South Africa, and more.

“People everywhere care about family memories” said Meakem. “We will continue to grow our international presence so that we can fulfill our critically important mission; to help millions of people around the globe preserve and protect their memories for generations.”

Stay up to date with all FOREVER news at www.forever.com/press.

About FOREVER®

FOREVER offers the only complete and permanent memory keeping service that people can trust to share and preserve their family memories. The Company offers FOREVER Storage®, content organization, online sharing, succession planning, and metadata preservation. It also offers digital conversion services, digital art, design software, and online printing. FOREVER guarantees that the memories stored with FOREVER Storage will be preserved, protected, and available for the clients' lifetime plus 100 years, with a goal of many generations beyond.

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