



**PRESS RELEASE**

*For Immediate Release*

**FOREVER® Kicks Off 6<sup>th</sup> Annual FOREVER LIVE! Global Community Convention**

*Over 1,000 paid virtual attendees make this largest FOREVER LIVE! ever*

**(PITTSBURGH)** July 23, 2020 – Forever, Inc., the permanent and complete memory-keeping company, will host its 6<sup>th</sup> annual FOREVER LIVE! convention this weekend, with over one thousand members of the FOREVER global community gathering together to connect, learn, and celebrate their memories.

Due to the COVID-19 pandemic, the FOREVER Team is hosting FOREVER LIVE! virtually this year. “Even though we can’t meet in person, we are thrilled to offer our attendees an inspiring, high-energy weekend of new product announcements, important business updates, networking, and lots of fun,” said Mona Rau, Manager of Events at FOREVER. “We are ready to bring our community members the informative and rewarding experience that they’ve come to expect from FOREVER LIVE!”

Over one thousand paid attendees will log in this weekend to engage with each other and members of the FOREVER staff to celebrate family memories and each other. The weekend will feature business updates and new product announcements, classes on memory-keeping techniques, and lots of fun community-building activities. “Our mission at FOREVER is to help millions of people around the globe to save, organize, and share their memories today, tomorrow, and for many generations into the future,” said FOREVER Founder and CEO, Glen Meakem. “At FOREVER LIVE! we have the unique opportunity to interact directly with our most passionate FOREVER clients and Ambassadors to find out how we can continue to improve our products and services and serve them better.”

Stay up to date with all FOREVER LIVE! developments and other FOREVER news at [www.forever.com/press](http://www.forever.com/press).

**About FOREVER®**

FOREVER offers the only permanent and complete memory keeping solution in the internet cloud that people, families, and organizations can trust to preserve and share their precious memories. The Company offers FOREVER Storage®, digital conversion, content organization, online sharing, succession planning, and metadata preservation. It also offers design software, digital art, and online printing. FOREVER guarantees that the memories stored with FOREVER Storage will be preserved, protected, and available for at least 100 years, with a goal of many generations beyond.

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